

2022 CSNA Summer Conference

Sponsorship Opportunities



Take Advantage of sponsorship opportunities to show your support for CSNA and school lunch professionals across the state. Increase your brand awareness through one of the many sponsorships below.

Platinum Level \$2000

Opening General Session | Wed Night Dinner

- Banner displayed at event (sponsor provides banner)
- 2 minute speech to kick off sponsored event
- Premier booth placement at the food show (does not include cost of booth)
- 1 handout in attendee giveaway bag
- 3 additional tickets to Wednesday night dinner
- Company logo in conference app
- Recognition as sponsor throughout conference

Gold Level \$1000

Closing General Session | Conference App | Tues Night Welcome Reception | Wed Night After Party | Wed Lunch | Centerpieces for Wed Night Dinner | Sanitizer Stations | Directional Floor Clings at Food Show | Hotel Key Cards

- Banner displayed at event (sponsor provides banner)
OR Sponsored item branded with company logo
- 2 additional tickets to Wednesday night dinner
- Company logo in conference app
- Recognition as sponsor throughout conference

Silver Level \$750

Wellness Lounge | Wellness Event | Registration Desk Charging Station | *Snack Break | *Re-Useable Cutlery Tasting Set | *Lanyards | *Re-Usable Water Bottles | **Photo Booth | ***Innovation Pop-Up Session | 2 Conference App Push Notifications

- Signage recognizing sponsor at event OR
- Sponsored item branded with company logo
- 1 additional ticket to Wednesday night dinner
- Company logo in conference app
- Recognition as sponsor throughout conference

*Sponsor must provide: Branded cutlery kit, Snacks, Lanyards, Re-usable water bottles. Approx. 400 required

**Company logo printed on photo booth pictures

***Opportunity to present 10 min Pop-Up session during break

Bronze Level \$250

*Attendee "Bag Stuffer" Item | **Class Session | ***Innovation Showcase Item | Logo in Sidebar on Pre Conference Email Communication

- Company logo in conference app
- Recognition as sponsor throughout conference

*Sponsor to supply approx. 400 items for bag stuffing by June 13th (shipped directly to Embassy Suites in Loveland)

**Sponsor provides commercial/information. Plays on loop prior to class session

***Sponsor is provided small shared table outside of food show floor to display innovative solutions

Other Sponsorship Opportunities

Giveaway Bag Sponsorship \$2500

- Company Logo on attendee Giveaway Bags
- Input on color and design of bags

One Plate Challenge Commercials

- 15 Second Commercial \$400
- 30 Second Commercial \$750
- *Commercials supplied by sponsor and submitted by April 15, 2022

Questions?

Contact: Jodi McKinney
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*All sponsorships listed here will be released with registration in Mid-Feb